



We'll be starting shortly...

**Regional Workforce Alliance
Quarter 2**

Note to Participants:

If you experience any difficulty connecting via Zoom at any time during the webinar please contact Kristi Villegas at:

Kristi@3dnetworkscorp.com

Regional Workforce Alliance Q2

Monday, August 21, 2023

Welcome

Minh Le, General Manager
Energy and Environmental Services Los Angeles County, ISD



Agenda

- 12:05 **Welcome / Opening Remarks**
Minh Le, General Manager
County of Los Angeles – ISD Energy and Environmental Services
- 12:10 **Icebreaker Question and Attendee Introductions**
Tessa Charnofsky, Special Services Assistant
SoCalREN
- 12:20 **City of Los Angeles Green Workforce Goals**
Robert Zardeneta, Senior Manager, Green Workforce
Mayor Karen Bass’ Office of Energy and Sustainability
- 12:45 **The Role of University Entrepreneurship Programs in Job Creation**
Monique Palmera, Institute Coordinator & Media Director, Institute for Innovation & Entrepreneurship
Cal State University Long Beach
- 1:05 **Open Discussion—What are your current offerings, opportunities, or gaps?**
Tessa Charnofsky, Special Services Assistant
SoCalREN
- 1:25 **Closing Remarks / Adjournment**
Ann D’Amato, Managing Principal
3D Networks

Icebreaker Question and Attendee Introductions

Tessa Charnofsky, Special Services Assistant
SoCalREN



Alliance Co-Hosts



Southern California
REGIONAL ENERGY NETWORK



Alliance Partners



City of Los Angeles Green Workforce Goals

Robert Zardeneta, Senior Manager, Green Workforce
Mayor Karen Bass' Office of Energy and Sustainability





Robert Zardeneta serves as the Green Workforce Senior Manager in the Mayor's Office of Energy and Sustainability. Robert has more than decade of experience developing Green Career pathways for underrepresented communities on both a local and national level. Prior to joining the Mayor's Office, Robert served as the LINXS Deputy Inclusivity Manager for the Los Angeles World Airports' Automated People Mover Project and was the Executive Director of two nationally recognized Youthbuild programs- LA CAUSA and CALO Inc. Robert was the recipient of the 2010 Latino Leader of the Green Economy Innovation award by the Congressional Hispanic Congress Institute, was recognized by NBC Latino as 1 of 20 Latino Innovators of 2012 and Poder Magazine's Top 100 Green Latinos, and his work was featured in an award-winning book entitled *Latininnovating: Green American Jobs and the Latinos Creating Them*, by Graciela Tiscareno-Sato. Robert received his BA in Interdisciplinary Studies from California State University, Dominguez Hills.



The Role of University Entrepreneurship Programs in Job Creation

Monique Palmera, Institute Coordinator & Media Director
Institute for Innovation & Entrepreneurship Cal State University Long Beach





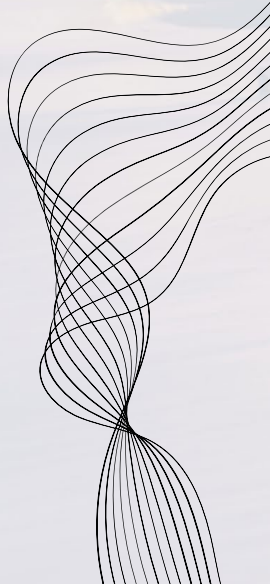
the **institute**
CSULB

FOR INNOVATION
+ ENTREPRENEURSHIP



SUPPORTING STARTUPS AND SMALL BUSINESSES IN JOB CREATION

WWW.CSULB.EDU/IIE

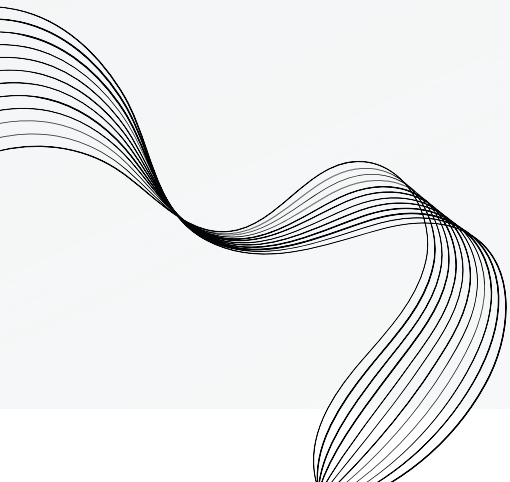




MISSION



To provide programming and guidance for innovators and entrepreneurs that leads to success.





OUR TEAM



Wade
Martin
Director



Isabelle
Bart
Assistant
Director



Monique
Palmera
Coordinator &
Media Director



Ebony
Utley
Associate
Director

WHAT % OF NEW
JOBS ARE
CREATED BY
SMALL
BUSINESSES?

66%



WHAT WE DO

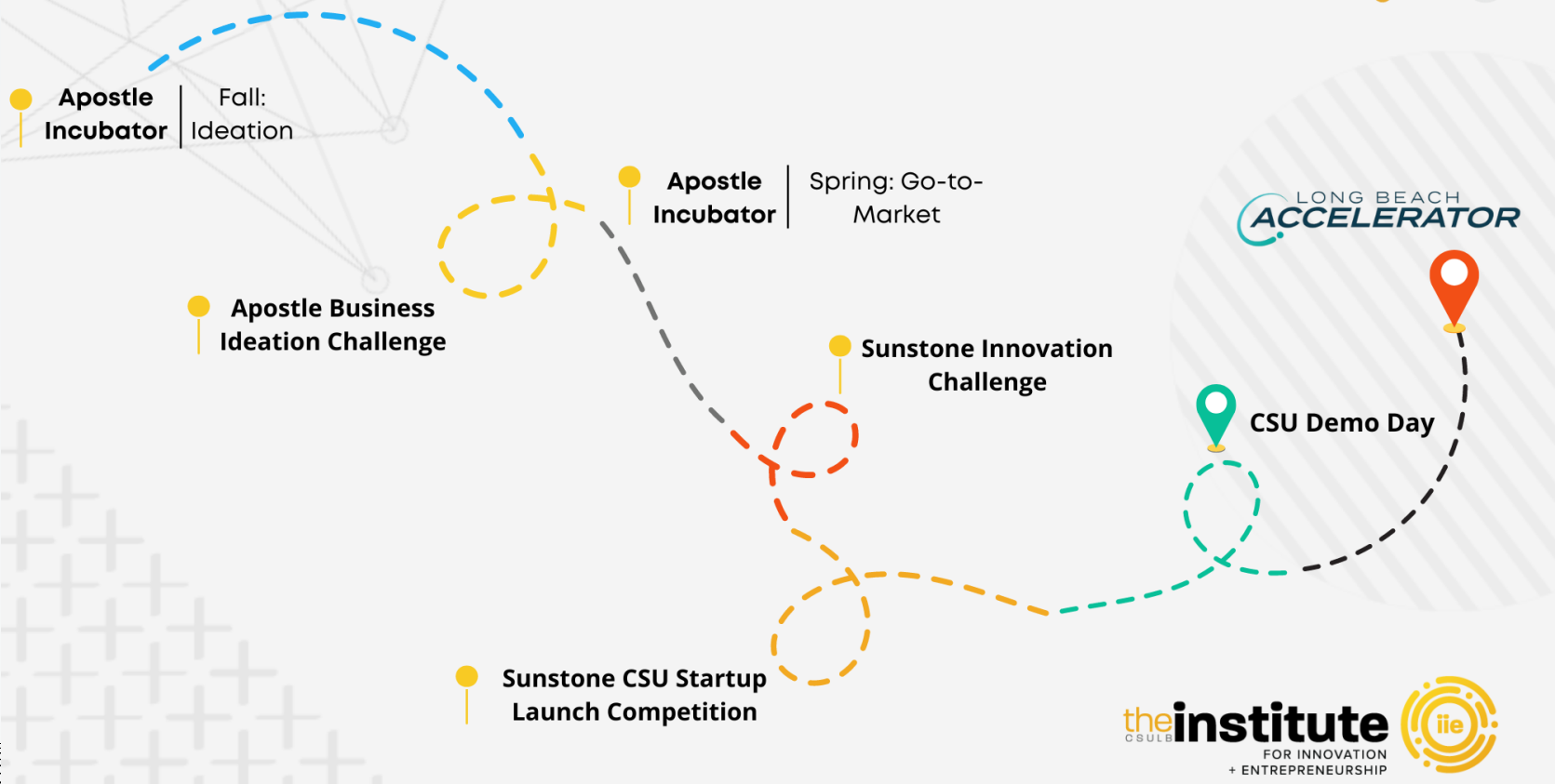
Workshops

Mentorshi

Collaborations



YOUR ENTREPRENEURIAL JOURNEY WITH THE IIE •



STUDENT FOCUSED

- Apostle Business Ideation Challenge
- Sunstone CSU Startup Launch Competition
- Sunstone Innovation Challenge



APOSTLE INCUBATOR

This workshop series centers on "Creativity and Ideation"

- Helps in the ideation stage for startups and small businesses
- Assists in writing business plans

PARTNERS



CALIFORNIA STATE UNIVERSITY
LONG BEACH
College of Business



ENTREPRENEUR AND SMALL BUSINESS EDUCATION SERIES

- Serving startups and small businesses in the community

PARTNERS



WOMAN - OWNED BUSINESS ACCELERATOR

- Serving existing woman-owned small businesses in the community

PARTNERS



CSU DEMO DAY

- Access to capital and investors for startups

PARTNERS

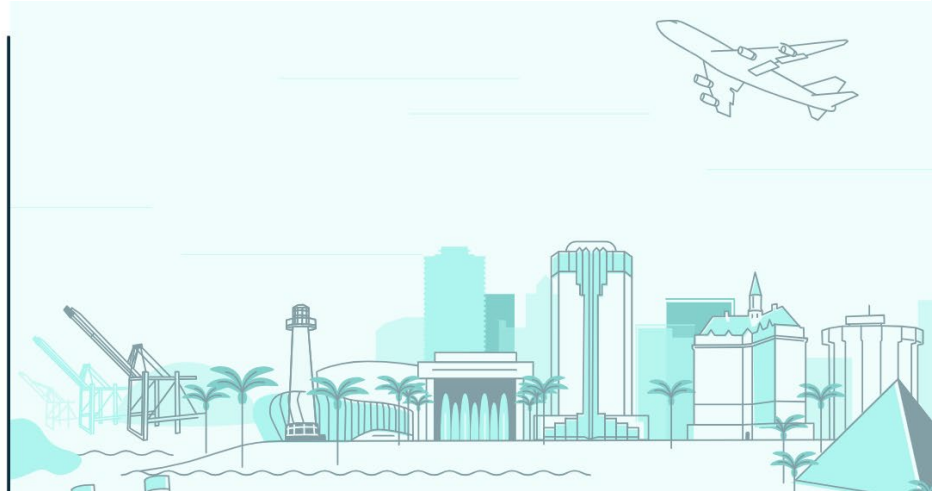


LONG BEACH ACCELERATOR



Come build the future with us

The Long Beach Accelerator™ provides early stage startups with the resources and runway they need to flourish.



THANK YOU



Open Discussion

Tessa Charnofsky, Special Services Assistant
SoCaIREN



Question 1

What are you doing currently at your **organization** that you are especially excited about?



Question 2

Which **areas** of your organization are expanding or evolving?



Question 3

Are you noticing **skill gaps** among your current workers and job candidates that need to be addressed? Is there a type of **education, training, experience, or certification** (STEM, social media..) that would be beneficial to address/provide?



Closing Remarks

Ann D'Amato, President
3D Networks Corp

