Quarter 3 Regional Workforce Alliance Meeting Minutes

November 20, 2023

CA Endowment Center for Healthy Communities, 1000 N Alameda St, LA 90012

Zoom link: Regional Workforce Alliance - Zoom

Passcode: r!NF2.e4

Partners in attendance:

- Anabel Barragan, Workforce Development, Inclusivity, and Community Impact, Los Angeles World Airports
- Veronica Soto, Special Assistant to the Chief Development Officer, Los Angeles World Airports
- Janet Ramirez, Contract Base Financing Analyst, Merriwether and Williams Insurance Services
- Nicolas Barrios, Community Economic Development Manager, Build Los Angeles Community College District (BuildLACCD)
- Isabel Guillen, Labor and Economic Development Specialist, Los Angeles Community College District (BuildLACCD)
- Monique Palmera, Institute Coordinator & Media Director, Cal State University Long Beach
- Benjamin Torres, Director of Civic Engagement & Community Organizing, CD Tech
- Kelly Bernd, Program Manager, Global Inheritance
- Judith Ruiz, President, Hub Cities Consortium
- Sarah Fisher, Senior Manager, LA County Department of Economic Opportunity (DEO)
- Pamela Leo, Workforce Development Assistant Deputy, LA County Supervisor Holly Mitchell's Office
- Carla Barrera-Ortiz, Grants Director, Los Angeles Unified School District (LAUSD)
- Peter Foo, Vice President of Entrepreneurship and Workforce Development, Los Angeles Chamber of Commerce
- Kauleen Menard, Director of Regional Green Jobs, Los Angeles Clean Tech Incubator (LACI)
- Professor Hernandez, Los Angeles Southwest College
- Eric Brach, Associate Dean of Workforce Development, Los Angeles Southwest College
- Robert Zardeneta, Director of Workforce Development, USGBC-LA
- Ben Stapleton, Executive Director, USGBC-LA
- Makeeta Birdsong, Training Coordinator, USGBC-LA
- Nancy Sutley, Deputy Mayor, Office of Mayor Karen Bass
- Lizzeth Rosales, Director of Environmental Justice, Office of Mayor Karen Bass
- Gary D. Johnson, Sr. Energy Programs Advisor, Southern California Gas Company
- Rebecca Evans, Executive Director, Ventura County Workforce & Economic Development Board
- Patricia Duffy, Sr. Administration Manager, Ventura County Workforce & Economic Development Board

Staff in attendance:

- Minh Le, General Manager, County of Los Angeles ISD Environmental & Energy Services
- Lujuana Medina, Environmental Initiatives Manager, County of Los Angeles ISD Environmental & Energy Services
- Tessa Charnofsky, Energy and Environmental Services Special Assistant, County of Los Angeles ISD Environmental & Energy Services
- Wendy Angel, Southern CA Regional Director, Emerald Cities Collaborative
- Shanette Anderson, Southern CA Senior Program Manager, Emerald Cities Collaborative
- Anthony Borunda, Sr. Program Coordinator, Emerald Cities Collaborative
- Joseph Warner, Program Coordinator, Emerald Cities Collaborative
- Ann D'Amato, President, 3D Networks
- Kristi Villegas, Outreach Director, 3D Networks
- Vivian Soto, Outreach Coordinator, 3D Networks

Meeting Minutes

I. Welcome

a. Minh Le, Energy and Environmental Services General Manager, County of Los Angeles ISD

- 1. Acknowledged the significance of the Regional Workforce Alliance
- 2. Recognized upcoming funding opportunities
- 3. Highlighted the abundance of partner resources and future collaboration to build the Green Workforce Pipeline

II. Icebreaker and Attendee Introductions

- a. Tessa Charnofsky, Energy and Environmental Services Special Assistant, SoCalREN
 - 1. Provided an overview of the agenda
 - 2. Facilitated the icebreaker titled "If you could change/improve one thing in your community what would that be?"

III. The Convergence of Infrastructure, Sustainability and Cultivating the Future of Workforce

- a. Anabel Barragan, Workforce Development, Inclusivity, and Community Impact, Los Angeles World Airports
 - 1. Shared on the \$30 Billion Capital Improvement Program: Workforce Development & Economic Impact
 - A. Highlighted the Los Angeles World Airport Traffic Stats
 - B. Provided an overview of the upcoming Capital Improvement Program Projects
 - a. Terminal Development Program
 - b. Airport Development Program
 - c. LAX Wayfinding Program
 - d. Landside Access Modernization Program
 - e. Airfield and Terminal Modernization Program
 - f. LAX Landscape Program
 - C. Featured the Landside Access Modernization Program (LAMP)
 - D. Gave an overview of Airfield & Terminal Modernization Program (ATMP)
 - a. Makes up about 70% of 2022 CIP Program
 - b. Concourse 0
 - i. Extension of Terminal 1
 - ii. 665,000 SqFt 3 Levels
 - iii. 9 narrow-body (4 wide-body) gates
 - iv. SWA 22 total gates between C0 & T1
 - v. New core connecting to APM
 - vi. New domestic/international bus gate
 - vii. Domestic baggage claim devices
 - c. Terminal 9
 - i. 4-level Building Structure (Headhouse + Concourse)
 - ii. 2-levels of Parking & New Roads
 - iii. New APM Station & Pedestrian Connectivity/Walkway

- iv. Common Use Facility serving Domestic and International Flights
- E. Emphasized LAWA's Core Value in Sustainability
- F. Shared the importance of LAWA'S CIP Workforce Development
 - a. To meet skilled worker demand to execute \$30 billion Capital Improvement Program (CIP)
 - b. Inclusivity and workforce development requirements
 - i. Cultivating a workforce to maintain a world-class airport
- 2. HireLAX Apprenticeship Readiness Program
 - i. Multi-Craft Core Curriculum (MC3), 120-hr union course
 - ii. Preparing graduates for next career pathway
 - iii. Shared on a HireLAX graduate wages earned and their income trajectory as an apprentice
 - B. Lujuana Medina, Environmental Initiatives Manager, SoCalREN
 - a. Question: What are the HireLAX eligibility zip code requirements?
 - i. Anabel explained the community benefits agreement
 - b. Would like to expand funding to fill in any gaps
 - Anabel reviewed the parameters of the HireLAX project labor agreement and inclusivity and workforce requirements i.e., KPIs
 - ii. Change the base of construction to represent the City of Los Angeles
 - C. Robert Zardeneta, Director of Workforce Development, USGBC-LA
 - a. Expressed the need to build the pipeline for workforce placement
- 3. Inspector Workforce Development Pathway
 - a. Reviewed Bridge to Jobs, Inspection Intern, Assistant Inspector, and Construction Inspector
- 4. Youth Exposure to Architecture, Engineering and Construction Careers
 - a. Expand access through Architecture Construction Engineering Students (ACES)

IV. Enhancing Small Business Capabilities With E-Contractor Program Offerings

- a. Shanette Anderson, Southern CA Senior Program Manager, Emerald Cities Collaborative
 - 1. Emerald Cities Collaborative is the third-party implementer for the Workforce Education and Training Sector under Southern California Regional Energy Network (SoCalREN)
 - 2. Reviewed SoCalREN objectives
 - A. Provide comprehensive solutions to Public Agencies and their surrounding communities.
 - 3. Highlighted the E-Contractor Program

- A. Objective: Contractors enrolled in the E-Contractor Academy Training Workshop will benefit from the support and guidance offered by procurement managers and industry experts
- B. Provided a brief overview of the program model
- C. E-Contractor Academy: This multi-week program prepares small, minority, and disadvantaged contractors to compete for and perform energy efficiency retrofit projects throughout Southern California
- D. E-Contractor Training Workshops: These workshops cover multiple opportunities and topics to help contractors better understand trends and requirements out in the field and in the office
- E. E-Contractor Technical Assistance: Help business owners and personnel set strategic business goals, define growth, and tailor a plan to build capacity that is specific to their business

V. Navigating Financial Resources with the Contract Financing Assistance Program (CFAP)

- a. Janet Ramirez, Contract Base Financing Analyst, Merriwether and Williams Insurance Services
 - 1. Shared on the Los Angeles Regional Contractor Development and Bonding Program (CDABP)
 - A. Program Purpose & Mission: To reduce the barriers of bonding/capacity for small, local, minority, women and disabled veteran owned businesses in construction
 - B. Contract Financing Assistance Program (CFAP)
 - a. A resource made available through CDABP
 - b. Must be an Eligible Contractor SLBE/DBE/SBE
 - c. Money is released as needed
 - d. The contract progress is monitored
 - e. CFAP contractors are provided with necessary support
 - C. Reviewed CFAP Cash Flow
 - D. Lujuana Medina, Environmental Initiatives Manager, SoCalREN
 - a. Question: What is CDABP's bonding capacity?
 - i. Janet shared maximum of \$250,000

VI. Open Discussion

- a. Tessa Charnofsky, Energy and Environmental Services Special Assistant, SoCalREN
 - 1. How can we ensure that employers know where to look for trained workers and that they tap training programs we work so hard to develop?
 - A. Veronica Soto, Special Assistant to the Chief Development Officer, Los Angeles World Airports
 - a. Explained the HireLAX job placement process
 - B. Nicolas Barrios, Community Economic Development Manager, Build Los Angeles Community College District (BuildLACCD)
 - a. Small Contractor Boot Camp helps build and connect local hire to contractors and obtain a union sponsorship
 - b. BuildLACCD Internship Program brings awareness to build the workforce pipeline
 - i. Bring awareness to the younger population i.e., invited high school students to network with Construction Unions

- 2. Should training programs incorporate more classes dedicated to soft skills?
 - A. Robert Zardeneta, Director of Workforce Development, USGBC-LA
 - a. Make a modern program that is relevant within the sector to enhance specific soft skills

VII. Closing Remarks

- a. Wendy Angel, Southern CA Regional Director, Emerald Cities Collaborative
 - 1. Acknowledgements to partners and staff for continued support