



We'll be starting shortly...

**Regional Workforce Alliance
Quarter 1**

Note to Participants:

If you experience any difficulty connecting via Zoom at any time during the webinar please contact Sarah Reyes at:

losangeles@emeraldcities.org

Regional Workforce Alliance Q1

Monday, April 22, 2024

Welcome

Minh Le

General Manager

Energy and Environmental Services

Los Angeles County, ISD

Kelly LoBianco

Director

Department of Economic Opportunity

Los Angeles County



Southern California REGIONAL ENERGY NETWORK

Alliance Co-Hosts



Alliance Partners



Agenda

- 12:05 Welcome
- 12:10 Department of Economic Opportunity
- 12:25 The Intersection of Sustainability + Social Entrepreneurship
- 12:55 Advancing Digital Equity and Inclusion
- 1:10 E-Contractor Program Updates
- 1:25 Closing Remarks

The Intersection of Sustainability + Social Entrepreneurship

USC Marshall School of Business



JJ Lee, Director of the Master of Science in
Social Entrepreneurship (MSSE) Program USC
Marshall School of Business

Panelists:

Dr. Christopher Bresnahan, Associate Professor,
Marshall School of Business

Mika Jain, MS E.D., Assistant Vice President,
USC Net Impact

Florence Rivkin, USC MSSE Graduate Student



Advancing Digital Equity and Inclusion

Rebecca F. Kauma, Director, Digital Equity
County of Los Angeles, ISD



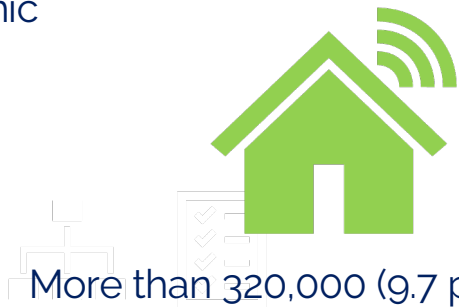


County of Los Angeles Intergovernmental Broadband Coordinating Committee Overview

SoCalREN Quarter 1
Regional Workforce Alliance (RWA) Meeting
April 22, 2024

The Digital Divide

Los Angeles County is experiencing a digital divide which was exacerbated by the COVID-19 pandemic



More than 320,000 (9.7 percent) of households in Los Angeles County **do not** have an internet subscription



More than 150,000 (4.6 percent) of households in Los Angeles County **do not** have a computer

These digital inequities disproportionately impact lower-income households and communities that are predominantly Black, Latino, Indigenous, and People of Color (BIPOC), communities with lower educational attainment, and older adults (ages 65 years and older)

Definitions and Shared Language

Digital Divide

The gap between communities who have affordable access, skills, and support to effectively engage online and communities who do not

Digital Equity

Everyone has the information technology capacity needed for full participation in society, democracy, and the economy

Digital Inclusion

The activities necessary to ensure that everyone has access to and use of digital resources and services

Digital divide is the issue
Digital equity is the goal
Digital inclusion is the work

Activities and Focus Areas



Affordable, reliable broadband internet infrastructure deployment and services



Internet-enabled devices that meet the needs of the community



Multilingual and culturally relevant digital skills training and digital navigation support



Quality hardware and software technical support



Online applications and content



Accurate, reliable, and transparent broadband internet and digital equity data and maps

Source: National Digital Inclusion Alliance (NDIA) | Definitions

Background

- The official authorization, designation, and establishment of the County of Los Angeles (County) Intergovernmental Broadband Coordinating Committee (IBCC) and its Charter are authorized by a County Board of Supervisors (Board) motion titled Deepening the County's Commitment to Equitable Deployment of Enhanced Regional Broadband Infrastructure- Establishing an IBCC and was approved by the County Board on September 13, 2022
- The IBCC and its Charter are effective on March 27, 2024, following official approval and presentation to the County Board Deputies



Source: County of Los Angeles IBCC Charter

Statement of Purpose

- The IBCC is a regional collective body and standing committee of multidisciplinary stakeholder organizations and community members collaborating to pursue, secure, and implement Federal and State grant program funding to address the digital divide in all of Los Angeles County and in their respective cities and communities through County-led intergovernmental and cross-sector regional coordination
- The IBCC uplifts a unified regional voice and a shared responsibility for action to advance digital equity and inclusion by providing ongoing resources and support for its members including but not limited to aligning efforts to coordinate and merge Federal and State grant program funding opportunities, information and knowledge sharing, networking, technical assistance, and training opportunities



Co-Development Process



National and State
Partners Engagement



Subject-Matter
Expert Interviews



Stakeholder
Interviews



Industry Best
Practices Review



Regional Stakeholder
Workshop



Draft IBCC Charter for
Approval and Adoption

Guiding Question

How can we collaborate across sectors and with the community to build a diverse, equity-driven, and inclusive committee that ensures all Los Angeles County residents have equitable access to and use of affordable quality broadband internet infrastructure and services, internet-enabled devices, digital skills training, and digital navigation support to reach their highest potential and thrive in day-to-day activities?



Duties and Scope of Work

- Provide digital equity strategic planning and implementation
- Provide digital equity Federal and State grant program funding and grant-making
- Provide digital equity grant program applications collaboration and strategic partnerships
- Provide digital equity resource mapping
- Provide digital equity advocacy, awareness, and education



Activities and Strategies for Implementation

- Collaborate on Federal and State grant program funding opportunities
- Secure Federal and State grant program funding through collaboration and partnerships
- Coordinate regional digital equity activities
- Ease Federal and State grant program administrative burdens and support organizational capacity building
- Provide technical assistance and support on Federal and State grant program funding opportunities



Source: County of Los Angeles IBCC Charter

Approach and Framework

- **The Collaboration Spectrum:** Increases the intensity of collaboration across stakeholder organizations with the outcome of fully integrating all planning, activities, and funding
- **The Collective Impact Model:** Brings stakeholder organizations and the community together long-term in a structured way by learning and improving collaboration, aligning activities, and integrating their actions to achieve large-scale population and systems-level change
- **Equity Lens:** Steps taken to ensure inclusivity, intentionality, and thoughtfulness to improve community outcomes in all decision-making activities including budgets, policies, practices, and programs

Approach and Framework

- **Racial Equity Tool:** Leads explicitly but not exclusively with race by operationalizing racial equity in all decision-making activities including budgets, policies, practices, and programs
- **The Spectrum for Community Engagement:** Strengthens and transforms relationships with communities and stakeholder organizations by uplifting the community's lived experiences, expertise, and wisdom through increased voice, power, and ownership in decision-making processes
- **Systems Change:** Shifting the conditions that are holding the problem in place



Membership Model

Overview



Open volunteer-based



No dues required



Stakeholder organizations that align with the IBCC can join



All members participating in the IBCC need to be affiliated with and/or employed with a stakeholder organization (except for the community ambassadors)

Membership Model

Member Composition and Representation

- Having members that reflect the diversity and representation of Los Angeles County and its subregions is imperative
- This includes BIPOC-led and female-led stakeholder organizations and communities with lived experiences who are represented in the IBCC
- Additionally, this embodies having active members who are community-centered and who play a vital role in the regional digital equity ecosystem
- These stakeholder organizations include and represent the following cross-sector multidisciplinary network

Membership Model

Member Composition and Representation

- Advocacy, civil rights, and cultural organizations
- Community members with lived experiences
- Community-based organizations (CBOs)
- Community economic development organizations
- Council of governments (COGs)
- County departments and related entities
- Digital equity non-profits
- Economic and workforce development organizations
- Elected officials | general members only
- Faith-based organizations

Source: County of Los Angeles IBCC Charter

Membership Model

Member Composition and Representation

- Foundations and philanthropy organizations
- Healthcare organizations
- Higher education institutions
- Housing organizations
- Internet service providers (ISPs) | general members only
- K-12 education institutions
- Local government entities
- Non-profit organizations
- Public libraries
- Technology companies

Source: County of Los Angeles IBCC Charter

Membership Model

Community Ambassadors

- Community ambassadors (6 to 8) are appointed to the IBCC through recommendations by both steering committee members and working group members
- They are serving as a community ambassador for a one-year term with the option to renew their term if they wish
- Community ambassadors share their expertise, ideas, input, lived experiences, and wisdom to drive the key activities, duties, purpose, and strategies of the IBCC
- Their voice, power, and ownership are incorporated as part of the decision-making processes during the steering committee and working group meetings



Source: County of Los Angeles IBCC Charter

Governance Structure

Steering Committee (Leadership)

Backbone
Convener

Community
Ambassadors

Regional
Community
Partners Working
Group Chair

East Los Angeles &
San Gabriel Valley
Subregion Working
Group Chair

South Bay
Subregion
Working Group
Chair

Southeast Los
Angeles Subregion
Working Group
Chair

South Los
Angeles
Subregion
Working Group
Chair

North & West Los
Angeles Subregion
Working Group
Chair

Neutral Unbiased Facilitator

Governance Structure

Members

Backbone
Convener

Community
Ambassadors

Regional
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East Los Angeles &
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Working Group

Southeast Los
Angeles Subregion
Working Group

South Los
Angeles
Subregion
Working Group

North & West Los
Angeles Subregion
Working Group

Neutral Unbiased Facilitator

General Members & Supporters

Source: County of Los Angeles IBCC Charter

Year One General Membership Activities



IBCC General Membership Training Opportunities

- The IBCC creates and provides training opportunities for its general members
- These efforts promote a strong stakeholder organization network, shared resources, strengthened grant programming, and elevated skills needed for effective development, implementation, and management of Federal and State grant programming activities
- The backbone convener organizes and implements training opportunities on broadband internet and digital equity-related training topics
- General members can propose additional training topics to the backbone convener via email

Year One General Membership Activities



IBCC
General
Membership
Training
Opportunities

- Digital Inclusion 101 Training
- Countywide Collaborative Grant Applications and Proposals Strategy Training
- Digital Inclusion Week (DIW) Campaigns Training
- Digital Inclusion Asset Mapping Training
- Digital Navigator Model Training
- Free and Low-cost Broadband Internet Services Plans Training

Year One Steering Committee Activities



IBCC Steering Committee Strategic Planning Efforts

- The IBCC engages steering committee members in a strategic planning process that defines the IBCC's direction and strategy
- This includes co-creating a strategic planning framework with key strategic planning tiers
- The co-created final strategic planning tiers are included as amendments to the Charter and require a two-thirds majority vote of all members
- Following the strategic planning process, steering committee members co-share their working group's key activities, tasks, and updates during the meetings

Year One Steering Committee Activities



IBCC
Steering
Committee
Strategic
Planning Efforts

- Co-create the IBCC vision statement
- Co-create the IBCC guiding principles
- Co-create the IBCC short-term and long-term goals
- Co-create the IBCC SMART objectives
- Co-share the key IBCC working group activities, tasks, and updates

Year One Working Groups Activities



IBCC Working Groups Technical Assistance Program

- The IBCC administers a technical assistance program for working group members who are pursuing Federal and State grant program funding opportunities
- The backbone convener identifies and incorporates key industry-based best practices, resources, and tools that support working group members with their Federal and State joint grant program applications during the meetings
- Resources, support, and technical assistance are provided to working group members during the meetings as part of key activities and tasks

Year One Working Groups Activities



IBCC Working Groups Technical Assistance Program

- Grant program budget development assistance
- Federal and State Notice of Funding Opportunity (NOFO) comprehension and understanding assistance
- Joint grant program applications coordination and proposals writing assistance
- Broadband internet and digital equity grant program proof of concepts development assistance
- Broadband internet and digital equity grant programming national best practices, resources, and tools sharing
- Organizational administrative support
- Public-private partnerships model scaling and sharing assistance
- Publicly owned assets sharing assistance

Source: County of Los Angeles IBCC Charter

County of Los Angeles
Intergovernmental Broadband
Coordinating Committee Overview
Question and Answer (Q&A) Session



Contact Information

Rebecca F. Kauma, MPA
Director of Digital Equity
County of Los Angeles
rkauma@isd.lacounty.gov

E-Contractor Training Program

Building Decarb Training Academy



Building Decarbonization Pilot Academy

Objective

The E-Contractor Building Decarb Pilot Academy is designed to prepare small and diverse contractors to perform direct install measures in order to meet California's climate goals.

Academy Outline

- In partnership with SoCal Edison and SoCal Gas
- Contractors will cover the following:
 - Green Building Technologies
 - Decarbonization Best Practices
 - EPA 608 Type II Certification
 - Hands on Training
 - Heat Pump Installation
 - Project Opportunities

Closing Remarks

