



### **BRINGING INNOVATION TO MARKET**

The Institute for Innovation & Entrepreneurship at CSULB provides programming and mentoring designed to unlock the creative energy of students, faculty, staff, and the community that engages stakeholders across campus and in the community focused on the common goal of innovation and entrepreneurship. The primary objective of the Institute is to leverage all this energy and entrepreneurial capital into a driving force for economic development for the greater Long Beach community. Creating economic opportunities will support long-term economic growth that is sustainable and improves the lives of all members of our community, the economy, and the greater environment where we live.

### **OUR MISSION**

To provide programming and guidance for innovators and entrepreneurs that leads to success.

### **OUR VISION**

The IIE at CSULB is a central hub for innovators and entrepreneurs in Long Beach. Our programming and services support long-term economic growth that is inclusive and sustainable for our diverse community.



### **MONIQUE PALMERA INSTITUTE COORDINATOR AND MEDIA DIRECTOR**

Monique Palmera is a Content Creator and Coordinator for the Institute. As a graduate of California State University, Long Beach, she received her degree in Business with a specialization in Marketing, where her coursework and research centered on innovative strategies and solutions. Since then, Monique has held positions that have advanced her skillsets and furthered her personal development of the qualities essential in today's entrepreneurial climate. Her ability to transform thoughts and ideas into creating marketing content allows her the opportunity to tactfully aid the IIE in connecting with our diverse community.